

Order / Rev: 67874
Alt Order #: 09849626
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney/R/President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 32

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	10/24/12	10/26/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	-- WTF--	:30	3	\$560.00	P-2	0.00	NM	3	\$1,680.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--					3	\$560.00		0.00			
E 3	WAWS	10/29/12	10/30/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	PIMT-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$300.00		0.00			
E 4	WAWS	10/24/12	10/26/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	-- WTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--					3	\$300.00		0.00			
E 5	WAWS	10/29/12	10/30/12	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	PIMT-----	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$200.00		0.00			
E 6	WAWS	10/24/12	10/26/12	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	-- WTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--					3	\$200.00		0.00			
7	WAWS	10/29/12	10/29/12	MLB Championship Series MLB Championship Series	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	M-----	:30	2	\$1,250.00	P-3	0.00	NM	2	\$2,500.00
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$1,250.00		0.00			
E 8	WAWS	10/30/12	10/30/12	Tue Reg 1 Tue Reg 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
RAISING HOPE - FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,600.00		0.00			
9	WAWS	10/24/12	10/24/12	MLB World Series MLB World Series	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	--W----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$900.00		0.00			
10	WAWS	10/25/12	10/25/12	MLB World Series MLB World Series	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$900.00		0.00			
11	WAWS	10/27/12	10/27/12	FOX College Afternoon Gam FOX College Afternoon Gam	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	3	\$375.00	P-3	0.00	NM	3	\$1,125.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					3	\$375.00		0.00			
12	WAWS	10/27/12	10/27/12	MLB World Series MLB World Series	CM	7:00 PM-9:45 PM (7:00 PM-9:45 PM)	-----S-	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
FOX WRL SER G3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$900.00		0.00			
E 13	WAWS	10/28/12	10/28/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$120.00		0.00			
14	WAWS	10/28/12	10/28/12		CM	1:00 PM-4:15 PM	-----S	:30	3	\$1,500.00	P-3	0.00	NM	3	\$4,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL 1p Doubleheader															
NFL ATLANTA V PHILLY															
NFL 1p Doubleheader (1:00 PM-4:15 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		3			\$1,500.00			0.00			
15	WAWS	10/28/12	10/28/12	NFL 4p Doubleheader	CM	4:00 PM-8:00 PM	-----S	:30	3	\$2,000.00	P-3	0.00	NM	3	\$6,000.00
NFL 4p Doubleheader (4:00 PM-8:00 PM)															
NFL NY GIANTS/DALLAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		3			\$2,000.00			0.00			
16	WAWS	10/28/12	10/28/12	MLB World Series	CM	8:15 PM-11:30 PM	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
MLB World Series (8:15 PM-11:30 PM)															
FOX WRL SER G4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$900.00			0.00			
E 17	WAWS	10/28/12	10/28/12	Delayed 10p News	CM	10:30 PM-11:30 PM	-----S	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
Delayed 10p News (10:00 PM-10:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$560.00			0.00			
E 18	WAWS	10/28/12	10/28/12	Delayed 1030p News	CM	11:00 PM-12:00 AM	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
Delayed 1030p News (10:30 PM-11:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$300.00			0.00			
													Totals	35	\$25,725.00